

## FINANCING MANAGEMENT STRATEGY TO IMPROVE THE QUALITY OF EDUCATIONAL INSTITUTIONS IN MAN 2 BANYUWANGI

Sabar Indah Hikmawati<sup>1</sup>, Supriyadi<sup>2</sup>

Postgraduate Masters in Islamic Education Management

Universitas Mukhtar Syafaat Darussalam Blokagung Banyuwangi

[sabarndahikmawati@gmail.com](mailto:sabarndahikmawati@gmail.com)<sup>1</sup>, [supriyadise469@gmail.com](mailto:supriyadise469@gmail.com)<sup>2</sup>

### *Abstract*

*Study This aim to : 1. Know understanding management strategy financing education , 2. Analyze management strategies financing For increase quality of educational institutions at MAN 2 Banyuwangi. Method used are : method qualitative with type single case study focused on management financing in education at MAN 2 Banyuwangi . Research data collected use documentation and interviews . As for analysis the data use SWOT analysis , ie analysis planning strategic use \_ For monitor and evaluate environment company Good environment external and internal for something objective business certain . Result: school put forward professionalism and discipline , as well commitment task in enhancement quality school . Management strategy financing education in effort coaching participant educate done through coaching in field arts , sports , religion, scouting , language English , and personality . Management strategy financing education field facilities and infrastructure done with increase source funding , implementing improvement programs quality For support facilities and infrastructure as well as teacher welfare Conclusions and suggestions: Financing at MAN 2 Banyuwangi has been completed managed in a way professional . Based on results analysis quality education there is positive and significant relationship \_ with management financing , where with management Madrasa financing is affordable plan supportive things \_ enhancement quality , for example reliable financing \_ will support provision infrastructure . Which supports learning , development teacher self , and achievement academic and non- academic .*

**Keywords :** *Management Strategy \_ Financing , Quality Improvement .*

### **A. INTRODUCTION**

Weak management management financing school produce management financing schools that don't Good . This makes Power competitive school and need more strategies For compete with school other .

Form effort in increase quality from source Power HR people in Indonesia , namely with through the educational process . Which makes man smart , have expertise , have increasing

life \_ good to get it socialize Good in the public until independent , so beneficial for himself and \_ wide other . Shared vision the government do various type policy To use organize equitable and quality education . \_ In carrying it out government cooperate with all element public and private To use realization objective the . Therefore \_ it's quality education is not quite enough answer from all elements ( Megawaty et al., 2021).

There are two factors that cause this not enough success quality education . First , development strategy education during This more input oriented . Strategies like This more relies on assumptions that when all educational input has fulfilled , then in a way automatic institution education will produce quality output ( Culture 2017). It turns out that the input-output strategy was introduced theory function production education No works completely at the institution education but only happened at the institution economy ( Sudrajat 2019). Second , management education more oriented macro . as a result Lots factors that are at the macro level and not walk with both at the micro level (madrasah), so matter This give understanding that education No only focused on provision educational input factors just but also must more notice educational aspects , process factors (Rahmah 2016).

Improvement efforts quality education become priority in maintenance development of national education in addition priority others , viz completion must studied 9 years education basic , education For spur mastery knowledge knowledge and technology , and improvement relevance through policy interconnectedness and equality ( Zebua 2020). For reach enhancement appropriate quality \_ with desire various party , one factor the main thing is very close connection with problem financing . So discussion problem source power , facilities and infrastructure education No free from problem financing ( Abevit , 2019).

Financing in education is \_ all related activities \_ with search or fund income (money ) obtained and everything related with method utilization financing used \_ For implementation activity all financing programs education that has been allocated (Kusuma, 2014; Wagiran, 2006). Obtaining funds for financing or source financing activity education at school should obtained from APBN, APBD and parent funds or guardian student . Budget For activity implementation school determined by the government central , government province , and government in the region ( Arifudin et al., 2021). Size budget the often No in accordance with need from school recipient benefit . Therefore \_ That in every termination magnitude the budget , citizens existing schools \_ at school , such as school admin , energy educators , must included in the planning process ( Hasbi & Mahmudah, 2020).

Research This aim For analyze management strategies financing For increase quality education at MAN 2 Banyuwangi .

## B. LITERATURE REVIEW

According to Buzzel and Gale strategy is policies and decisions key used \_ For management , which has impact big on performance finance . Policies and decisions This usually involve source what power is important and what is not can replaced with easy . ( Sri Wahyudi, 1996)

According to George R. Terry's opinion quoted by Usman Effendi stated that management is a typical process consisting \_ from activities planning , organizing , directing and controlling carried out For determine targets that have been determined through utilization source Power people and resources others . ( Effendi, 2014)

Matin stated that cost education is all over expenditure whether in the form of money or not in the form of money as expression of responsibility answer all over parties ( society , parents , and government ) towards development education for a purpose expected education \_ achieved in a way effective and efficient which must be Keep going dug from various resources , maintained and allocated , accordingly administrative so that can used in a way effective and efficient anyway. ( Matin, 2014)

Al-Qur'an verses that explain about draft financing is QS. Al - Mujadilah : 12-13

It means :

*"O you who believe , if You stage talks special with the Messenger of Allah You emit alms ( to the poor) before talks That . that is so That more Good for you and more clean ; If You No obtain (which will given in charity ) So indeed Allah is Forgiving the Most Merciful. is You afraid ( of becoming poor) Because of you give alms before stage talks with the Apostle? So if You gone do it and Allah has given Repentance to you Maka Build it pray , pay zakat, be obedient to Allah and His Messenger; and Allah knows best What are you do it ."*  
(Al-Qur'an Ministry of Religion, 2007)

Study about management strategies financing education until Now Can said Enough many , between other :

1. Kusyudiyanto , N., Santosa, A., & Hidayati , D. Strategy Management Financing School Private in Creation School Excellence in Muhammadiyah Vocational School 3 Bandung. ( Journal : Kusyudiyanto , N., Santosa, A. , & Hidayati, D. , 2023)
2. Sri Mulyati, Risbon Sianturi, Sarah Fauziah, Heni Widiani, Deni Ramdani . Principal's Strategy in Optimizing Financing at SDN 1 Medanglayang . ( Journal : Sri Mulyati, Risbon

Sianturi, Sarah Fauziah, Heni Widiani, Deni Ramdani , 2023)

3. ***Bambang Supriyanto, Siti Partini Suardiman , Achadi Budi Santosa. Facilities and Infrastructure Financing Strategy to Improve Education Services in Public High Schools. ( Journal : Bambang Supriyanto, Siti Partini Suardiman , Achadi Budi Santosa, 2023)***
4. [Riinawati](#) . Strategy of Financing Management to Improve the Quality of Islamic Education Institution . (Journal: [Riinawati](#) , 2022)
5. ULFA DJ . Nurkamiden , Herson Anwar. Financing Management Concept \_ \_ \_ P Education in Islamic Educational Institutions . ( Journal : Ulfa \_ \_ DJ . Nurkamiden , Herson Anwar, 2023)

Visible difference \_ between study previously with study This is previous research \_ more Lots research about management strategies financing education globally , meanwhile study This discuss about management strategies financing For increase quality of education. Temporary That similarities they have is You're welcome research about management strategies financing education .

### **C. RESEARCH METHODS**

Method used is method qualitative with type single case *study* focused on management financing in education at MAN 2 Banyuwangi . Research data collected use documentation and interviews .

Qualitative method more emphasizes observation \_ phenomena and more research to substance meaning from phenomenon the . Analysis and discernment study Qualitative is greatly influenced by the strength of the words and sentences used . Therefore \_ that , Basri (2014) concluded that focus from study qualitative is in the process and meaning the result . Attention study qualitative more focused on the elements people , objects , and institutions , as well connection or interaction between \_ elements the , in effort understand something event , behavior , or phenomenon (Mohamed, Abdul Majid & Ahmad, 2010).

### **D. RESULTS AND DISCUSSION**

Good management \_ will produce good school that is quality and empowering competitive with other schools . \_ Good school \_ This arranged from resulting good management \_ \_ from qualified educators and will also produce student quality education too . School with characteristic the will more superior and more interested by the public wide .

Before do activity or carry out progress of activities so need is done which is called planning or a systematic rational process \_ in determine step or process flow activities to be held For reach goals that have been set . Like the case at MAN 2 Banyuwangi, before start something his activities always done planning Good in something meeting coordination nor meeting activity . Every year teachings MAN 2 Banyuwangi just did it preparation the steps with held Meeting Coordination between party management schools and committees the school in it There is slice public surroundings and parents student . Planning This is part from the annual agenda carried out in a way Keep going continuous and continuous . Meeting coordination This every year held every before year teachings new started . In meetings coordination This discussed need need organization in period time One year forward . Where so every need detailed and budgeted so in its implementation Already predictable and incoming in budget financing . Within budget financing This determined For is cost issued , where budget the will implemented , as well When budget financing the necessary and deep period time how long will it be did , and with method How implementation of the financing process .

Planning process financing or management financing at MAN 2 Banyuwangi is something activities contained therein No only formulate implementation financing Education operations at MAN 2 Banyuwangi will but also formulate the source of funds for the financing process That Alone because , management financing This important For support implementation Educational activities aimed at achieving it objectives of the educational process at MAN 2 Banyuwangi.

Researcher do interview For Know improvement strategies quality education at MAN 2 Banyuwangi with head master. Following excerpt the interview :

*“ Our school also implements strategies for increase quality education . We are implementing this strategy to improve quality at school can achieved with Good so that makes it easier achieved objective education . Additionally , improvement strategies quality is also carried out For know the extent of the results quality education has achieved .”*

The statement above confirmed by the Deputy Head of Curriculum who stated as following :

*“ Improvement strategy quality we do education For makes it easier achieved education quality in our school . With carry out this strategy , we will more easy identify and repair existing shortcomings . ”*

Based on results interview above \_ seen that improvement strategy quality education at MAN 2 Banyuwangi is with makes it easier inner madrasah \_ analyze shortcomings in the

process of upgrading quality . In diagnosing needs , MAN 2 Banyuwangi really pays attention need participant educate , besides notice need participant education , neither does diagnosis can go out from vision and mission of madrasas as model Islamic education institutions along with its function . The relevance with need society and policy government about Education Unit Level Curriculum .

For quality can achieved according to the targets that have been set determined , cooperation very effective team , all party involved in enhancement MAN 2 Banyuwangi quality , good the bad quality education become not quite enough answer together .

MAN 2 Banyuwangi has set 8 standards For measure level achievement quality education . This matter in accordance with standards set by standards \_ national education . So madrasas are necessary do breakthroughs For increase quality . All activities at MAN 2 Banyuwangi will be reported and accounted for each end learning and all party on trust given \_ madrasah . With hope the quality of the madrasah can be monitored and level its success can be measured . Whereas factor supporter enhancement quality institution education including energy \_ educational background \_ behind S-1, even S-2. Madrasas have clear programs and a conducive madrasa environment .

Cost education at MAN 2 Banyuwangi in the form of cost operational is costs incurred by the madrasah direct support implementation education . Cost Madrasah operations are used For fulfil routine school expenses and non-routine school expenses which include maintenance facilities and infrastructure , procurement equipment school , bills electricity and telephone , taxes , and activities extracurricular .

Based on observations that have been made made , effort enhancement quality education specifically education at MAN 2 Banyuwangi is factor most importantly in enhancement quality of education, sources Power man . In other words, madrasas are being sued capable print participant advanced and responsive students \_ to current development . Quality is visible if at the participating madrasah educate experience change Good attitudes , behavior and \_ enhancement knowledge and skills participant students who attend madrasas. All That No free from internal madrasa financing allocate cost education For need enhancement quality education . Therefore \_ that , MAN 2 Banyuwangi provides great attention \_ to third component decider success of inner madrasas increase quality education required \_ budget allocation .

Student is input most importantly for institution education necessary for the learning process teach can taking place . Without source Power adequate human being then the learning

process teach No will achieved , participants educate hold role important in institution education and acceptance participant educate new is end his spear .

In improving quality education , teachers are factor the most important thing is that it supports education in educate students , teachers at MAN 2 Banyuwangi got training , coaching, workshops, besides that's what the teacher at MAN 2 Banyuwangi got enhancement well-being among them enhancement material form salary and allowances , non- material increases and enhancements performance Work . With enhancement well-being This intended For increase professionalism teacher work . Enhancement well-being This aim For refers to improvement quality of the education and learning process so the teacher can compete in increase performance teach him and at the same time will has implications for quality participant educate in increase quality education .

Whereas factor the barrier including madrasah BOS funds which are still available often late .

## **Discussion**

Management strategy is approach taken \_ related with ideas , implementation , and accountability A activity in period time certain .

Education Financing is A analysis to sources income and use allocated costs \_ as management of education effective and efficient in frame reach goals that have been determined .

Based on definition above , what is meant by management strategy financing education is How tips carried out by related institutions with planning financing For increase quality of education.

Related components \_ with quality education is readiness and motivation participant educate . Second , professional and cooperative teacher abilities in organization school . Third , curriculum load relevance content and operations of the learning process . Fourth means infrastructure the covers adequacy and effectiveness in support the learning process . Fifth , participation public in development of educational programs school .

Implementation madrasa finance at MAN 2 Banyuwangi already walk with good and necessary maintained as well as improved its performance . Financing at MAN 2 Banyuwangi has been completed managed professionally by educators and staff education Good from facet planning , implementation , and evaluation with involve role madrasa committee . MAN 2 Banyuwangi is one of the most popular Madrasahs Lots public around

Banyuwangi city and has good reputation in the eyes public . community That Alone . For increase services , facilities and activities supporter extra others , madrasas must have source the other alternative is not only waiting for funds from government .

Improvement efforts quality education especially Madrasas are part important in enhancement quality source Power man . Existence source Power superior humans are also influenced by supporting factors \_ learning in madrasas. these factors including professional teachers , adequate facilities and infrastructure , as well as support learning student in form activity extracurricular . All That No will fulfilled if No sufficient funds are available For fulfil need enhancement quality education in madrasas. Therefore \_ that , costs need managed with as best as possible for smoothness and improvement quality of madrasas. Management financing at MAN 2 Banyuwangi managed directly by the head of the madrasah assisted by the treasurer so that the madrasa head knows expenditure and receipt finance in a way direct . Apart from that , the head of the madrasah is on duty carry out method enhancement quality education , that is with coordinate activities for improvement quality education through funding that has been arranged in the RAPBM. Management financing in enhancement quality education in madrasas is necessary notice three component decider success of inner madrasas increase quality education required \_ attention to the allocation of funds , including students , teachers and facilities infrastructure .

Implementation madrasa finance at MAN 2 Banyuwangi already walk with good and performance need maintained and improved . Financing at MAN 2 Banyuwangi has been completed managed in a way professional . Based on results analysis The quality of education is there positive and significant relationship \_ with management financing , where with management Madrasa financing is affordable plan supportive things \_ enhancement quality , for example reliable financing \_ will support provision supporting infrastructure \_ learning , development teacher self , and achievement academic and non- academic .

## **E. CONCLUSIONS AND RECOMMENDATIONS**

1. Financing at MAN 2 Banyuwangi has been completed managed in a way professional . Based on results analysis quality education there is positive and significant relationship \_ with management financing , where with management Madrasa financing is affordable plan supportive things \_ enhancement quality , for example reliable financing \_ will support

provision infrastructure . Which supports learning , development teacher self , and achievement academic and non- academic .

2. For overcome obstacles , necessary exists tricks that are done so that everything obstacle related with financing can overcome , and this needed good cooperation \_ with all parties , that is head school , treasurer , and committee school .

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